



Individuals are living their lives today in a challenging and changing competitive work environment. Some jobs are disappearing, some are being modified and others are being created.

In today's competitive world, we are bombarded with various career options. However exciting it may sound, it is a tricky matter and gets a little confusing to decide on a career of one's choice. Many a time, individuals end up choosing a career based on the perception of scope, growth, glamour and opportunity to make more money in that career. Choosing a career is one of the most important decisions a person will ever make and it becomes even more essential than ever, that young people and adults think clearly and carefully about the career and educational choices they make, and what these may lead to in the future. Enrolling in a course and opting out of it because the content or outcomes were not as expected, it no longer excited or interested them, it seemed not matching ones likes; is a waste of time, energy and money.

Everyone, right from teenagers to those in their middle age, those contemplating a career change, people considering making a re-entry into the workforce to those planning retirement, needs to ensure their career choices and qualifications give them the flexibility and skills that employers are looking for, and suit their personal choices. Career guidance plays a key role in helping individuals select and meet both their work and education goals.

There is a huge amount of information and advice on making career-related decisions available, in books, on the internet, through social media, from friends and family, or teachers and lecturers. However, knowing what information is valid, helping people make informed career choices, helping them think through existing ideas, or develop new ones is the job of a career counselor.

A Careers Guidance counselor provides in-depth information, explore ideas, the reasons behind choices, explore the routes into these choices, and suggest some alternatives or new ideas. They also conclude a plan of action on what needs to be done next, and sources of information to look at, help, think, and make an informed choice about one's future.

Career Guidance counselors help individuals make decisions based on their interests, abilities and passion, while considering current and future career opportunities. Individuals are encouraged to learn more about the world of work across different industries, and take positive steps to achieve their aspirations.

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Team Leap Ahead